

The 2009  
BMW M3 Coupe  
BMW M3 Sedan  
BMW M3 Convertible



The Ultimate  
Driving Machine®





Raising the pulse of racedrivers:  
The BMW M3 Coupe.



Music to your ears  
at 8400 beats per minute.





To achieve the M3's superior handling,  
our engineers had to lighten up.



A shift in the  
ultimate driving paradigm.

Fast looks that  
stop you in your tracks.





On every road,  
you're on the fast track  
to driving pleasure.



Step inside and  
prepare for takeoff.

A blinding flash of  
precision M engineering:  
the BMW M3 Sedan.





Unparalleled levels of control.  
Unprecedented thrills on the road.



We've gone to  
great lengths to take you  
where you want to go.



Even its stopping power  
can leave you breathless.

Born for the fast lane.



A silver BMW 3 Series sedan is parked on a grassy area in front of a modern building with a dark, curved roof. The car is shown from a side profile, facing right. The building has large glass windows that reflect the car. The sky is filled with dramatic, dark clouds. The overall mood is sophisticated and sporty.

Designed for those  
whose everyday life  
is a sporting event.

M KN 4524



BMW M-style  
launch pad.

The hottest performer under the sun.



Handling that can be adapted  
to fit every mood.





Warning: Tight corners can become  
habit-forming.



Mastering any road with breathtaking  
agility: the brilliant M suspension.

One of the world's fastest mood elevators.



Even with the top down,  
there's nothing "casual"  
about it.





If you're going for driving pleasure,  
go all the way.



1 BMW M3 Coupe carbon-fiber roof.

2 Turn indicators with integrated BMW M3 lettering.

3 Aerodynamically designed M exterior mirrors.

4 Illuminated instrumentation in signature M style design.

5 Standard M Double Spoke (Style 219M) Satin Chrome finish light alloy wheels, 18 x 8.5 front, 18 x 9.5 rear; 245/40 front and 265/40 rear performance tires<sup>1</sup>

6 Optional M Double Spoke (Style 220M) polished and forged light alloy wheels, 19 x 8.5 front, 19 x 9.5 rear; 245/35 front and 265/35 rear performance tires<sup>1</sup>

<sup>1</sup> Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires are not recommended for driving in snow and ice. Please note: M3 models are not equipped with a spare tire and wheel. Included is the M Mobility System, which offers lifetime BMW Roadside Assistance for tire assistance.



## Recommended color combinations

|                                                    |                                                                                   | Anthracite and Black Cloth/Leather <sup>1</sup> | Novillo Leather <sup>2</sup> |        |         |       | Novillo Extended Leather <sup>3</sup> |        |         |       |
|----------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------|------------------------------|--------|---------|-------|---------------------------------------|--------|---------|-------|
| Upholstery colors                                  |                                                                                   | Anthracite/Black                                | Bamboo Beige                 | Silver | Fox Red | Black | Bamboo Beige                          | Silver | Fox Red | Black |
| <b>Exterior colors</b>                             |                                                                                   |                                                 |                              |        |         |       |                                       |        |         |       |
| <b>300</b> Alpine White Non-metallic <sup>4</sup>  |  | •                                               | •                            | •      | •       | •     | •                                     | •      | •       | •     |
| <b>668</b> Jet Black Non-metallic <sup>4</sup>     |  | •                                               | •                            | •      | •       | •     | •                                     | •      | •       | •     |
| <b>A29</b> Silverstone II Metallic <sup>5</sup>    |  | •                                               |                              | •      |         | •     |                                       | •      |         | •     |
| <b>381</b> LeMans Blue Metallic <sup>5</sup>       |  | •                                               | •                            |        |         | •     | •                                     |        |         | •     |
| <b>A52</b> Space Gray Metallic <sup>5</sup>        |  | •                                               | •                            | •      | •       | •     | •                                     | •      | •       | •     |
| <b>A30</b> Interlagos Blue Metallic <sup>5</sup>   |  | •                                               | •                            |        |         | •     | •                                     |        |         | •     |
| <b>A75</b> Melbourne Red Metallic <sup>5</sup>     |  | •                                               | •                            | •      |         | •     | •                                     | •      |         | •     |
| <b>A73</b> Jerez Black Metallic <sup>5</sup>       |  | •                                               | •                            | •      | •       | •     | •                                     | •      | •       | •     |
| <b>Interior trims</b>                              |                                                                                   |                                                 |                              |        |         |       |                                       |        |         |       |
| <b>771</b> Titanium Shadow <sup>4</sup>            |                                                                                   | •                                               | •                            | •      | •       | •     | •                                     | •      | •       | •     |
| <b>4MX</b> Blue-gray Brushed Aluminum <sup>5</sup> |                                                                                   | •                                               | •                            | •      | •       | •     | •                                     | •      | •       | •     |
| <b>4MY</b> Carbon Leather <sup>5</sup>             |                                                                                   | •                                               | •                            | •      | •       | •     | •                                     | •      | •       | •     |
| <b>4MZ</b> Sycamore Anthracite Wood <sup>5</sup>   |                                                                                   | •                                               | •                            | •      | •       | •     | •                                     | •      | •       | •     |

<sup>1</sup> Standard on M3 Coupe and Sedan; not available on M3 Convertible.

<sup>2</sup> Standard on M3 Convertible; optional on M3 Coupe and Sedan.

<sup>3</sup> Optional; requires Navigation system or Technology Package.

<sup>4</sup> Standard.

<sup>5</sup> Optional.

| Performance and efficiency                                                                  | M3 Coupe | M3 Sedan | M3 Convertible |
|---------------------------------------------------------------------------------------------|----------|----------|----------------|
| 4.0-liter 32-valve 414-hp V-8 engine with M Double-VANOS "steplessly" variable valve timing | ●        | ●        | ●              |
| 8 individual throttles, electronically controlled (drive-by-wire)                           | ●        | ●        | ●              |
| Digital Motor Electronics (DME) with on-board diagnostics                                   | ●        | ●        | ●              |
| Oil coolant heat exchanger                                                                  | ●        | ●        | ●              |
| Distributorless electronic ignition system                                                  | ●        | ●        | ●              |
| 3-way catalytic converter with heated oxygen sensor                                         | ●        | ●        | ●              |
| 6-speed manual transmission with additional oil cooler and heavy-duty dual-disc clutch      | ●        | ●        | ●              |
| 7-speed M Double Clutch Transmission (M DCT) with Drivelogic                                | ○        | ○        | ○              |

| Handling, ride and braking                                                                                                                                                                                                          |     |     |     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|-----|
| Dynamic Stability Control (DSC)                                                                                                                                                                                                     | ●   | ●   | ●   |
| All Season Traction with Variable M Differential Lock                                                                                                                                                                               | ●   | ●   | ●   |
| Electronic Damping Control with Comfort, Normal and Sport modes                                                                                                                                                                     | ○/■ | ○/■ | ○/■ |
| Vehicle-speed-sensitive variable-assist power steering (M Servotronic)                                                                                                                                                              | ●   | ●   | ●   |
| M Drive with M Dynamic Mode (MDM)                                                                                                                                                                                                   | ■   | ■   | ■   |
| M suspension with twin-joint spring-strut front axle, subframe, front axle tie-rod and stiffening plate in aluminum, rear axle subframe in steel, track control arm and spring strut in aluminum and lightweight steel construction | ●   | ●   | ●   |
| Gas-pressurized front struts and rear shock absorbers                                                                                                                                                                               | ●   | ●   | ●   |
| 4-wheel BMW M vacuum-assisted ventilated, cross-drilled compound disc brakes with floating brake rotors                                                                                                                             | ●   | ●   | ●   |
| High-performance-tuned anti-lock braking system (ABS) with Dynamic Brake Control                                                                                                                                                    | ●   | ●   | ●   |

| Exterior and aerodynamics                                                                                                                                      |   |   |                |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|----------------|
| M Double Spoke (Style 219M) Satin Chrome finish light alloy wheels, 18 x 8.5 front, 18 x 9.5 rear; 245/40 front and 265/40 rear performance tires <sup>1</sup> | ● | ● | ●              |
| M Double Spoke (Style 220M) polished and forged light alloy wheels, 19 x 8.5 front, 19 x 9.5 rear; 245/35 front and 265/35 rear performance tires <sup>1</sup> | ○ | ○ | ○              |
| Xenon Adaptive low- and high-beam headlights with auto-leveling and Cornering Lights function                                                                  | ● | ● | ●              |
| Power-folding retractable hardtop with integrated rear-window defroster                                                                                        |   |   | ●              |
| Aluminum hood with powerdome                                                                                                                                   | ● | ● | ●              |
| Carbon-fiber roof <sup>2</sup>                                                                                                                                 | ● |   |                |
| Flared front and rear fenders, including wheel arches; vent gills in front fenders with integrated indicator and M3 logo                                       | ● | ● | ●              |
| Front and rear spoiler                                                                                                                                         | ● | ● | ● <sup>3</sup> |
| M rear apron with diffuser                                                                                                                                     | ● | ● | ●              |
| Flat-paneled underbody                                                                                                                                         | ● | ● | ●              |
| Shadowline trim                                                                                                                                                | ● | ● |                |
| Aluminum Matte trim                                                                                                                                            |   |   | ●              |
| M exterior side-view mirrors in body color with double bridge in black                                                                                         | ● | ● | ●              |
| Heated side-view mirrors, windshield washer jets and door locks                                                                                                | ● | ● | ●              |
| Power folding mirrors                                                                                                                                          | ◇ | ◇ | ◇              |
| Rear-view mirror with digital compass                                                                                                                          | ◇ | ◇ | ◇              |
| High-pressure liquid headlight cleaning system                                                                                                                 | ★ | ★ | ★              |
| White turn-signal indicators                                                                                                                                   | ● | ● | ●              |
| M quad polished stainless steel exhaust tips                                                                                                                   | ● | ● | ●              |
| Rear spoiler deletion                                                                                                                                          | ○ | ○ |                |
| Metallic paint                                                                                                                                                 | ○ | ○ | ○              |
| ● Standard<br>○ Optional<br>◇ Included in Premium Package<br>★ Included in Cold Weather Package<br>■ Included in Technology Package                            |   |   |                |

| Interior seating and trim                                                                                                                               | M3 Coupe | M3 Sedan | M3 Convertible |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|----------------|
| Anthracite and Black Cloth/Leather upholstery                                                                                                           | ●        | ●        |                |
| Novillo Leather upholstery                                                                                                                              | ○/◇      | ○/◇      | ● <sup>4</sup> |
| Novillo Extended Leather upholstery <sup>5</sup>                                                                                                        | ○        | ○        | ○ <sup>4</sup> |
| Anthracite headliner                                                                                                                                    | ●        | ●        |                |
| Titanium Shadow interior trim                                                                                                                           | ●        | ●        | ●              |
| Blue-gray Brushed Aluminum interior trim                                                                                                                | ○/◇      | ○/◇      | ○/◇            |
| Carbon Leather interior trim                                                                                                                            | ○/◇      | ○/◇      | ○/◇            |
| Sycamore Anthracite Wood interior trim                                                                                                                  | ○/◇      | ○/◇      | ○/◇            |
| Power-adjustable front sport seats with 4-way lumbar support, manually adjustable thigh support and memory system for driver's seat and outside mirrors | ●        | ●        | ●              |
| Front seatback storage nets                                                                                                                             | ●        | ●        | ●              |
| Seatback easy-entry feature with memory and 2x-speed power fore-aft control                                                                             |          |          | ●              |
| Through-loading rear seats                                                                                                                              |          |          | ○/★            |
| Split fold-down rear seats <sup>6</sup>                                                                                                                 | ●        | ○/★      | ●              |
| Folding rear-seat headrests                                                                                                                             | ●        | ●        |                |
| 3-stage heated front seats                                                                                                                              | ○/★      | ○/★      | ○/★            |
| Adjustable front armrest                                                                                                                                | ●        | ●        | ●              |
| Door sills with BMW M3 logo                                                                                                                             | ●        | ●        | ●              |

| Audio                                                                                                                                        |   |   |   |
|----------------------------------------------------------------------------------------------------------------------------------------------|---|---|---|
| AM/FM stereo/CD audio system with 10 speakers, Radio Data System (RDS), Auto-Store, MP3 capability and 3-channel FM diversity antenna system | ● | ● | ● |
| Enhanced Premium Sound audio system with upgraded speakers, amplification, and vehicle-speed-sensitive equalization <sup>5</sup>             | ○ | ○ | ○ |
| HD Radio™ with "multicast" FM station reception                                                                                              | ○ | ○ | ○ |
| SIRIUS Satellite Radio with one-year subscription                                                                                            | ○ | ○ | ○ |
| iPod® and USB adaptor (includes cable connector)                                                                                             | ○ | ○ | ○ |

| Instrumentation and controls                                                                                                                                                                                       |     |     |     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|-----|
| Engine Start/Stop button                                                                                                                                                                                           | ●   | ●   | ●   |
| M-design instrument cluster with titanium-finish-ringed instrument dials and red needles                                                                                                                           | ●   | ●   | ●   |
| Service Interval Indicator with miles-to-service display                                                                                                                                                           | ●   | ●   | ●   |
| Check Control vehicle monitoring system                                                                                                                                                                            | ●   | ●   | ●   |
| Tachometer with variable warning zones and oil temperature display                                                                                                                                                 | ●   | ●   | ●   |
| On-board computer with detailed vehicle information, including travel range on remaining fuel, external temperature (including freezing temperature warning)                                                       | ●   | ●   | ●   |
| M Dynamic Mode (MDM) for accessing and designating M-specific driving systems                                                                                                                                      | ■   | ■   | ■   |
| Navigation system with 16:9 screen and Voice Command system; iDrive system with on-board computer and Controller; includes Real Time Traffic Information function (where available) and 6 programmable memory keys | ○/■ | ○/■ | ○/■ |
| Tire Pressure Monitor                                                                                                                                                                                              | ●   | ●   | ●   |

- Standard
- Optional
- ◇ Included in Premium Package
- ★ Included in Cold Weather Package
- Included in Technology Package

<sup>1</sup> Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires are not recommended for driving in snow and ice. Please note: M3 models are not equipped with a spare tire and wheel. They include M Mobility System, which offers lifetime BMW Roadside Assistance for tire assistance.

<sup>2</sup> Not available with optional moonroof, which requires a steel roof.

<sup>3</sup> M3 Convertible does not have a rear spoiler.

<sup>4</sup> M3 Convertible leather upholstery incorporates Sun-Reflective Technology.

<sup>5</sup> Requires optional Navigation system or Technology Package.

<sup>6</sup> M3 Convertible split fold-down rear seats include two convenience hooks.

| Comfort and convenience                                                                                                                                                                                                                                   | M3 Coupe       | M3 Sedan | M3 Convertible |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------|----------------|
| Multi-function remote control                                                                                                                                                                                                                             | ●              | ●        | ●              |
| Comfort Access keyless entry with multi-function remote control                                                                                                                                                                                           | ■              | ■        |                |
| Comfort Access keyless entry with multi-function remote control and Comfort Opening and Loading Functions                                                                                                                                                 |                |          | ■              |
| Automatic climate control – includes micro-filter, automatic air recirculation, left/right temperature control, temperature- and volume-controlled rear outlets, windshield misting sensor, MAX A/C, heat at rest, and recall of individual user settings | ●              | ●        | ●              |
| Door storage pockets with covers                                                                                                                                                                                                                          |                |          | ●              |
| Power, glass 2-way moonroof with remote, “one-touch” operation and sliding interior sunshade                                                                                                                                                              | ○ <sup>7</sup> | ○        |                |
| Power front/rear windows with “one-touch” up/down operation                                                                                                                                                                                               | ● <sup>8</sup> | ●        | ●              |
| Rain-sensing windshield wipers with Automatic headlight control                                                                                                                                                                                           | ●              | ●        | ●              |
| Automatic-dimming inside rear-view mirror                                                                                                                                                                                                                 | ●              | ●        | ●              |
| Automatic tilt-down of passenger’s side-view mirror when vehicle is shifted into reverse gear                                                                                                                                                             | ●              | ●        | ●              |
| 3-spoke, leather-wrapped multi-function M sport steering wheel with audio and (accessory) phone controls, M color stitching and tilt/telescopic adjustment <sup>9</sup>                                                                                   | ●              | ●        | ●              |
| Automatic safety-belt assistant                                                                                                                                                                                                                           | ●              |          | ●              |
| BMW Ambiance Lighting front and rear                                                                                                                                                                                                                      | ●              | ●        | ●              |
| Courtesy lights – include fade in/fade out, actuation from remote, automatic switch-on when engine is turned off, separately controlled left/right front and rear reading lights, front footwell lighting, and illuminated vanity mirrors                 | ●              | ●        | ●              |
| Cruise Control with column-mounted stalk                                                                                                                                                                                                                  | ●              | ●        | ●              |
| Integrated 3-button Universal garage-door opener                                                                                                                                                                                                          | ◇              | ◇        | ◇              |
| Park Distance Control (rear)                                                                                                                                                                                                                              | ○              | ○        | ○              |
| Power rear-window sunshade                                                                                                                                                                                                                                | ○              |          |                |
| Power rear-window sunshade; manual rear side-window sunshades                                                                                                                                                                                             |                | ○        |                |
| Console valet and cupholders                                                                                                                                                                                                                              | ●              | ●        | ●              |
| Vehicle & Key Memory                                                                                                                                                                                                                                      | ●              | ●        | ●              |
| Electric interior trunk release                                                                                                                                                                                                                           | ●              | ●        | ●              |
| Fully finished trunk                                                                                                                                                                                                                                      | ●              | ●        | ●              |

| Safety and security                                                                                                                                                                                                           |     |     |     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|-----|
| Driver's and passenger's front airbag supplemental restraint system (SRS) with advanced technology: dual-threshold, dual-stage deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment | ●   | ●   | ●   |
| Front-seat-mounted side-impact airbags                                                                                                                                                                                        | ●   | ●   | ●   |
| Head Protection System (HPS), front and rear                                                                                                                                                                                  | ●   | ●   |     |
| BMW's Advanced Safety System for integrated deployment of passive and active safety features                                                                                                                                  | ●   | ●   | ●   |
| Interlocking door anchoring system to help protect against door intrusion in side impacts                                                                                                                                     | ●   | ●   | ●   |
| Bumper system with aluminum impact absorbers at the front, steel impact absorbers at the rear, and front-compressible elements                                                                                                | ●   | ●   | ●   |
| Adaptive Brake Lights                                                                                                                                                                                                         | ●   | ●   | ●   |
| Automatic front safety-belt pretensioners                                                                                                                                                                                     | ●   | ●   | ●   |
| Child-seat automatic safety-belt locking device in rear seats                                                                                                                                                                 | ●   | ●   | ●   |
| Central locking system (leaves gas filler door unlocked) and double-lock feature                                                                                                                                              | ●   | ●   | ●   |
| Coded Driveway Protection (prevents engine start when your key, with constantly changing electronic code, is not used)                                                                                                        | ●   | ●   | ●   |
| Crash sensor with automatic door unlocking and hazard light activation                                                                                                                                                        | ●   | ●   | ●   |
| Crash sensor with Battery Safety Terminal and automatic fuel cut-off, triggered by airbag deployment                                                                                                                          | ●   | ●   | ●   |
| M Mobility System (includes lifetime BMW Roadside Assistance for tire assistance)                                                                                                                                             | ●   | ●   | ●   |
| BMW Assist™ with Bluetooth® wireless technology for hands-free calling (requires BMW-approved Bluetooth enabled mobile phone <sup>11</sup> ), phonebook downloading and speech recognition capabilities                       | ○/◇ | ○/◇ | ○/◇ |
| ● Standard<br>○ Optional<br>◇ Included in Premium Package<br>★ Included in Cold Weather Package<br>■ Included in Technology Package                                                                                           |     |     |     |

| BMW Services          | M3 Coupe | M3 Sedan | M3 Convertible |
|-----------------------|----------|----------|----------------|
| BMW Ultimate Service™ | ●        | ●        | ●              |

| Premium Package                                                                                                                                                                                                        |     |     |                 |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|-----------------|
| Power folding mirrors                                                                                                                                                                                                  | ◇   | ◇   | ◇               |
| Rear-view mirror with digital compass                                                                                                                                                                                  | ◇   | ◇   | ◇               |
| Integrated 3-button Universal garage-door opener                                                                                                                                                                       | ◇   | ◇   | ◇               |
| Novillo Leather upholstery                                                                                                                                                                                             | ○/◇ | ○/◇ | ● <sup>13</sup> |
| Choice of: Blue-gray Brushed Aluminum interior trim<br>Carbon Leather interior trim<br>Sycamore Anthracite Wood interior trim                                                                                          | ○/◇ | ○/◇ | ○/◇             |
| BMW Assist™ with <b>Bluetooth</b> ® wireless technology for hands-free calling (requires BMW-approved <b>Bluetooth</b> enabled mobile phone <sup>11</sup> ), phonebook downloading and speech recognition capabilities | ○/◇ | ○/◇ | ○/◇             |

| Technology Package                                                                                                                                                                                                 |     |     |     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|-----|
| M Drive with M Dynamic Mode (MDM) for accessing and designating M-specific driving systems                                                                                                                         | ■   | ■   | ■   |
| Electronic Damping Control with Comfort, Normal and Sport modes                                                                                                                                                    | ○/■ | ○/■ | ○/■ |
| Comfort Access keyless entry with multi-function remote control                                                                                                                                                    | ■   | ■   |     |
| Comfort Access keyless entry with multi-function remote control and Comfort Opening and Loading Functions                                                                                                          |     |     | ■   |
| Navigation system with 16:9 screen and Voice Command system; iDrive system with on-board computer and Controller; includes Real Time Traffic Information function (where available) and 6 programmable memory keys | ○/■ | ○/■ | ○/■ |

| Cold Weather Package                           |     |     |     |
|------------------------------------------------|-----|-----|-----|
| High-pressure liquid headlight cleaning system | ★   | ★   | ★   |
| 3-stage heated front seats                     | ○/★ | ○/★ | ○/★ |
| Split fold-down rear seats                     |     | ○/★ |     |
| Through-loading rear seats                     |     |     | ○/★ |

- Standard
- Optional
- ◇ Included in Premium Package
- ★ Included in Cold Weather Package
- Included in Technology Package

<sup>7</sup> Optional moonroof requires steel roof; not available with carbon-fiber roof.

<sup>8</sup> Rear windows in M3 Coupe are stationary and do not include up/down operation.

<sup>9</sup> M Drive button included with multi-function controls with Technology Package option.

<sup>11</sup> Please contact your authorized BMW center or visit [bmwusa.com](http://bmwusa.com) for a list of BMW-approved **Bluetooth** enabled mobile phones.

<sup>13</sup> M3 Convertible leather upholstery incorporates Sun-Reflective Technology.

| Stand-alone Optional Equipment                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | M3 Coupe        | M3 Sedan | M3 Convertible  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|----------|-----------------|
| 7-speed M Double Clutch Transmission (M DCT) with Drivelogic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | ○               | ○        | ○               |
| Electronic Damping Control with Comfort, Normal and Sport modes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | ○/■             | ○/■      | ○/■             |
| M Double Spoke (Style 220M) polished and forged light alloy wheels, 19 x 8.5 front, 19 x 9.5 rear; 245/35 front and 265/35 rear performance tires <sup>14</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | ○               | ○        | ○               |
| Rear spoiler deletion                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | ○               | ○        |                 |
| Metallic paint                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | ○               | ○        | ○               |
| Novillo Leather upholstery                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | ○/◇             | ○/◇      | ○ <sup>15</sup> |
| Novillo Extended Leather upholstery <sup>16</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | ○               | ○        | ○ <sup>15</sup> |
| Blue-gray Brushed Aluminum interior trim                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | ○/◇             | ○/◇      | ○/◇             |
| Carbon Leather interior trim                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | ○/◇             | ○/◇      | ○/◇             |
| Sycamore Anthracite Wood interior trim                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | ○/◇             | ○/◇      | ○/◇             |
| Split fold-down rear seats                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                 | ○/★      |                 |
| Through-loading rear seats                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                 |          | ○/★             |
| 3-stage heated front seats                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | ○/★             | ○/★      | ○/★             |
| Enhanced Premium Sound audio system with upgraded speakers, amplification, and vehicle-speed-sensitive equalization <sup>16</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | ○               | ○        | ○               |
| HD Radio™ with "multicast" FM station reception                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | ○               | ○        | ○               |
| SIRIUS Satellite Radio with one-year subscription                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | ○               | ○        | ○               |
| iPod® and USB adaptor (includes cable connector)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | ○               | ○        | ○               |
| Navigation system with 16:9 screen and Voice Command system; iDrive system with on-board computer and Controller; includes Real Time Traffic Information function (where available) and 6 programmable memory keys                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | ○/■             | ○/■      | ○/■             |
| Power, glass 2-way moonroof with remote, "one-touch" operation and sliding interior sunshade                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | ○ <sup>17</sup> | ○        |                 |
| Park Distance Control (rear)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | ○               | ○        | ○               |
| Power rear-window sunshade                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | ○               |          |                 |
| Power rear-window sunshade; manual rear side-window sunshades                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                 | ○        |                 |
| BMW Assist™ <sup>18</sup> with Bluetooth® wireless technology for hands-free calling (requires BMW-approved Bluetooth enabled mobile phone <sup>19</sup> ), phonebook downloading and speech recognition capabilities                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | ○/◇             | ○/◇      | ○/◇             |
| <div> <p>● Standard</p> <p>○ Optional</p> <p>◇ Included in Premium Package</p> <p>★ Included in Cold Weather Package</p> <p>■ Included in Technology Package</p> </div> <div> <p><sup>14</sup> Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires are not recommended for driving in snow and ice. Please note: M3 models are not equipped with a spare tire and wheel. They include M Mobility System, which offers lifetime BMW Roadside Assistance for tire assistance.</p> <p><sup>15</sup> M3 Convertible leather upholstery incorporates Sun-Reflective Technology.</p> <p><sup>16</sup> Requires optional Navigation system or Technology Package.</p> <p><sup>17</sup> Optional moonroof requires steel roof; not available with carbon-fiber roof.</p> <p><sup>18</sup> For full details, see page 80.</p> <p><sup>19</sup> Please contact your authorized BMW center or visit <a href="http://bmwusa.com">bmwusa.com</a> for a list of BMW-approved Bluetooth enabled mobile phones.</p> </div> |                 |          |                 |

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| Weight                          |     | M3 Coupe  | M3 Sedan  | M3 Convertible |
|---------------------------------|-----|-----------|-----------|----------------|
| Unladen weight                  | lbs | 3704      | 3726      | 4145           |
| Maximum load                    | lbs | 882       | 1014      |                |
| Weight distribution, front/rear | %   | 51.2/48.8 | 52.2/47.8 |                |

| Engine                               |       |           |           |           |
|--------------------------------------|-------|-----------|-----------|-----------|
| Liters/cylinders/valves per cylinder |       | 4.0/V-8/4 | 4.0/V-8/4 | 4.0/V-8/4 |
| Displacement                         | cu cm | 3999      | 3999      | 3999      |
| Bore/Stroke                          | inch  | 3.62/2.96 | 3.62/2.96 | 3.62/2.96 |
| Maximum output/rpm                   | hp    | 414/8300  | 414/8300  | 414/8300  |
| Maximum torque/rpm                   | lb-ft | 295/3900  | 295/3900  | 295/3900  |
| Compression ratio                    | :1    | 12.0      | 12.0      | 12.0      |

| Transmission               |                   |    |                     |                     |
|----------------------------|-------------------|----|---------------------|---------------------|
| 6-speed manual gear ratios | I/II/III          | :1 | 4.06/2.40/1.58      | 4.06/2.40/1.58      |
|                            | IV/V/VI/R         | :1 | 1.19/1.00/0.87/3.68 | 1.19/1.00/0.87/3.68 |
|                            | Final drive ratio | :1 | 3.85                | 3.85                |

| Performance                        |                |           |           |           |
|------------------------------------|----------------|-----------|-----------|-----------|
| Drag coefficient                   | C <sub>d</sub> | 0.31      | 0.30      | 0.32      |
| Top speed <sup>1</sup>             | mph            | 155       | 155       | 155       |
| Acceleration 0-60 mph <sup>2</sup> | sec            | 4.7 [4.5] | 4.7 [4.5] | 5.1 [4.9] |

| Wheels                                            |          |                     |                     |                     |
|---------------------------------------------------|----------|---------------------|---------------------|---------------------|
| Tire dimensions (performance tires <sup>3</sup> ) | front    | 245/40              | 245/40              | 245/40              |
|                                                   | rear     | 265/40              | 265/40              | 265/40              |
| Wheel dimensions, front/rear                      | standard | 8.5 x 18 / 9.5 x 18 | 8.5 x 18 / 9.5 x 18 | 8.5 x 18 / 9.5 x 18 |
| Material                                          | standard | light alloy         | light alloy         | light alloy         |

| Fuel consumption <sup>4</sup> |     |         |         |         |
|-------------------------------|-----|---------|---------|---------|
| City                          | mpg | 14 [14] | 14 [14] | 13 [14] |
| Highway                       | mpg | 20 [20] | 20 [20] | 19 [20] |
| Tank capacity, approximate    | gal | 16.6    | 16.6    | 16.6    |

| Brakes                           |      |      |      |      |
|----------------------------------|------|------|------|------|
| Front ventilated disc – diameter | inch | 14.2 | 14.2 | 14.2 |
| Rear ventilated disc – diameter  | inch | 13.8 | 13.8 | 13.8 |

Figures in [ ] reflect 7-speed M Double Clutch Transmission (MDCT) with Drivelogic.

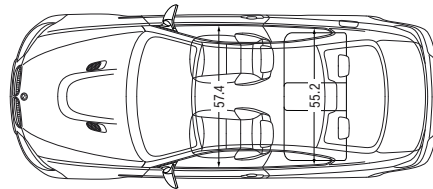
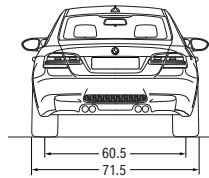
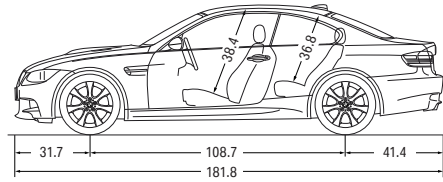
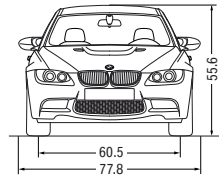
<sup>1</sup>Top speed limited electronically.

<sup>2</sup>BMW AG test results. BMW urges you to obey all posted speed laws and always wear safety belts.

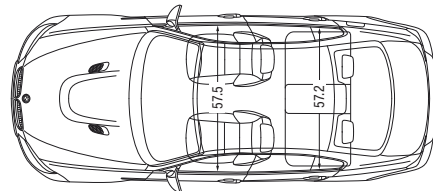
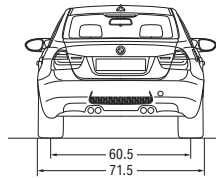
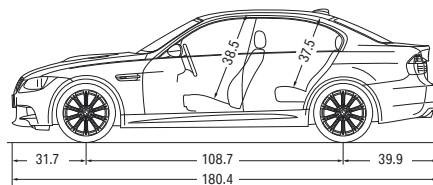
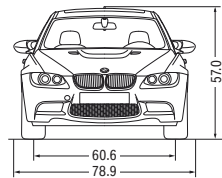
<sup>3</sup>Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow conditions.

<sup>4</sup>EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

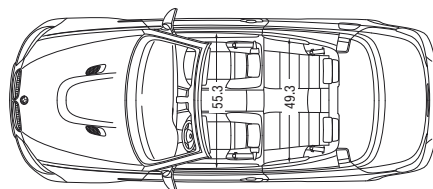
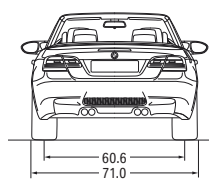
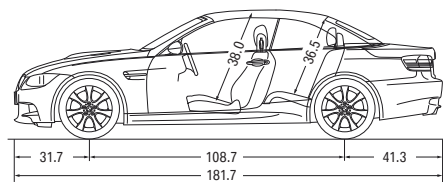
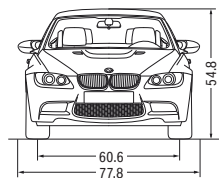
### BMW M3 Coupe



### BMW M3 Sedan



### BMW M3 Convertible



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#### BMW and the environment.

BMW is a strong proponent of the environment and social responsibility. It is important to manage the earth's resources responsibly, and not jeopardize the needs of future generations. That is why BMW makes vehicles that minimize adverse environmental impact, from production (pollution prevention and waste minimization at the plant) through owner use (low emissions) to eventual disposal (easy drainability of all fluid-related components and easy neutralization of all pyrotechnic devices).

This effort has been recognized worldwide, and as a result, we are pleased to have received numerous environmental honors. In the U.S., for example, the Environmental Protection Agency accepted BMW's Spartanburg, SC production and manufacturing facility as a charter member of the agency's National Environmental Performance Track. Internationally, BMW AG – the parent company of both BMW of North America and BMW Manufacturing Co., Spartanburg, SC – was the first automotive company to be represented on the Dow Jones Sustainability Group Index, and has remained on the Index ever since. At BMW, we strive for high performance in everything we do.

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